

# Don't Fret<sup>®</sup> Enterprises LLC

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## Don't Fret and Your Business

### *What is Don't Fret?*

The patented Don't Fret Finger Position Indicator is a decal which applies to the fingerboards of string instruments and which shows beginning students where to put their fingers. Don't Fret is mathematically designed and is precision-printed on vinyl, with a transparent overlay for durability. Guidelines are printed to help properly align the Don't Fret on the fingerboard. In classes the Don't Fret has lasted more than one year. The decal removes absolutely cleanly from the instrument for up to one year. After that, should a slight amount of adhesive remain, it is easily removed with a citrus-based cleaner.

### *Benefits for Students and Teachers*

The students love Don't Fret because they have easily identifiable markers, get a sense of security with the instrument, and get immediate feedback on their intonation. Teachers find it a flexible tool, responsive to varying pedagogies. Of the 12 lines on the decal, 7 colored ones are arranged in the pattern of a major scale, and 5 white ones are chromatic tones, i.e., not in the key of the open string. With this structure the common beginner finger positions and keys are made quite simple to explain. The Don't Fret is also perforated, allowing the teacher to remove any of 3 sections separately. First Frets is a beginner version having only the 4 colored lines which correspond to the notes of first position.

### *Advantages for the Business*

- High Profit Margins
- Save Shop Time...Applies and removes quickly
- Protect Instruments...No adhesive left on the fingerboard.
- Universal Product Coding for computerized pricing and inventory
- Stores and displays easily
- Excellent value-added or leader item
- Prompt filling of orders, usually ship within three days of receipt of order.
- Consumer ready...Individually packaged, with instructions included.

*Prices- Please Contact for Pricing*